

JOÃO CARRÔLO

Designer & Webdesigner

Degree in Graphic Design and Visual Communication, completed in July 2000 at the Institute of Visual Arts, Design and Marketing (IADE).

Address: Lisbon, Portugal
Mobile: (+351) 912 829 386
E-mail: clientes@joaocarrolo.com
Web: www.joaocarrolo.com
Nationality: Portuguese
Date of Birth: 08.10.1973
EU/ Portuguese Driving Licence:
L-1392450 6

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CURRICULUM VITAE

JOÃO CARRÔLO

PERSONAL PROFILE

I have been using computers for almost 20 years and I have gained an excellent knowledge in all areas of design, computers and the internet. I am very passionate about the industry I am involved with.

I see one of my major strengths being my adaptability. I am able to jump easily from being a designer, to a coder, to software and hardware technician, to decision maker. This adaptability can also be seen in my design work where I am able handle any task I'm given, be it web, multimedia, branding, or print.

CAREER HISTORY

Freelance Graphic Designer & Web Developer – July 2006 to present

Development of web pages, book covers, logos, corporate identity and multimedia production.

iTouch Movilisto Portugal – March 2004 to July 2006

Creative Director

Responsible of all adds printed in various media, development of multimedia content for mobile phones; development of web pages and support for multimedia content developed for mobile phones.

Advertising Agency Talento – July 2002 to March 2004

Creative Director

Responsible for monthly graph magazine Classic Cars; creation of adds, press and television, flyers, logos, events, invitations, cards, parties and layout of several books.

Semanário Económico Weekly Newspaper – March 2000 to March 2002

Graphic Designer

Pagination of the newspaper; creation and layout of integrated supplements in the newspaper, such as the weekly magazine VALOR and graphic design of the mensal magazine STATUS.

A Bola Daily Newspaper – April 1998 to March 2000

Graphic Designer

Preparation of pages in the newspaper A Bola; graphic design of the monthly magazine BOLA MAGAZINE; graphic design of all publications in this journal: outdoors, television adds (storyboard), adds, press, advertising tables.

Futura Architecture & Design – 1995 to 1998

Graphic Designer

Catalogs, manuals, diaries, posters, exhibitions and illustrations.

Atelier Poiais Architecture & Design – 1993 to 1995

Graphic Designer

Catalogs, manuals, diaries, posters, exhibitions and illustrations.

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FURTHER EDUCATION

I find the internet, with its vast library of information, to be one of the greatest places to research, study and expand my skill set. However since finishing high school, I have completed the following courses.

Certificate in Basic Graphic Design – 6 months

Certificate in Advanced Graphic Design – 6 months

Certificate in Computer Macromedia Flash Programming – 6 months

DESIGN QUALITIES

Thorough and meticulous.

Fast and able to work under pressure.

Capable of doing a massive range of styles rather than just my own.

Ability to stick to the creative brief and other guidelines.

Excellent knowledge of design and typography.

PERSONAL QUALITIES

Friendly, inquisitive, hardworking, funny, eager and passionate.

HOBBIES AND INTERESTS

All facets of design, art, photography, computers, technology, music, movies, gaming and traveling.

SOFTWARE PROFICIENCY

I have extensive knowledge of many software applications. Listed are those which I use on a regular basis:

Adobe Photoshop

I have been using Photoshop extensively since 1995 and consider myself to be an expert user. I use Photoshop for creating layouts for most of my designs as well as retouching and manipulating photos.

Macromedia Dreamweaver

I've used a range of HTML authoring software but Dreamweaver has been my choice for 10 years.

Adobe Illustrator, Freehand and Corel Draw

Although I am more comfortable with pixels rather than vectors, I have had plenty of experience creating layouts, illustrating and designing with these applications.

Adobe InDesign

This is my preferred application when it comes to laying out multiple page documents, though I have some knowledge using Quark Express too.

Macromedia Flash

I have created many diverse projects in Flash including websites, galleries, banner advertisements, CDROMs and Presentations.

Thanks for taking the time to look over my curriculum vitae. If you haven't already done so then please visit my portfolio at:

www.joaocarrolo.com

I look forward to hearing from you soon.

João Carrôlo
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